

Aylesham & District Community News

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editor@ayleshamanddistrictcommunitynews.co.uk
Colin 01304 826272 (business hours 9 AM to 5 PM)

RATE CARD 2018

Circulation: 3,000

Distribution:

Aylesham, Ratling, Listways, Snowdown, Nonington, Chillenden, Goodnestone,
Frogham, Woolage Green, Woolage Village, Adisham, and Wingham.

Issues: 11

Please note: All advertising is payment in advance of going to print.

	width x height	month	Disc.*	5 month	11 month	12 months SO
1/12 page	(60mm x 65mm)	£15.00	£15	£75	£165	£13.75
1/8 page	(93mm x 66mm)	£30.00	£25	£125	£275	£22.92
1/4page	(90mm x 136mm)	£60.00	£55	£275	£605	£50.42
1/3 page	(190mm x 88 mm)	£75.00	£70	£350	£770	£64.17
1/2 page	(190mm x 137mm)	£100.00	£95	£475	£1045	£87.08
Full page	(190mm x 277mm)	£200.00	£195	£975	£2145	£178.75

*Please note that all sizes are approximate
The prices also include full colour advertising in our online publication*

*** Discounts for standing orders and a long time commitment re: 5 months plus.**

Artwork specification.

Artwork to be provided in a PDF, GIF, JPEG, TIFF of the size of your ad at a 200dpi resolution colour or black and white.

Please note the magazine is printed black and white but is viewed in colour on the website.

Leaflet Drops

3,000 leaflets inserted into one issue £200.00

N.B. Printing price on application or leaflets to be supplied by client.

Payment

Cheques made payable to

Aylesham And District Community News.

Standing orders and direct payment into account:

Bank: Barclays

Sort 20-17-94

Account number: 33868435

COPY DEADLINE: 15th of the month preceding publication

ABOUT THE PAPER:

The Aylesham & District Community News is published monthly to bring together the whole of our community. It is distributed free of charge to Aylesham and the surrounding district and is self funded.

Editorially it aims to be free from political, sectarian and institutional bias and, seeking neither to be divisive nor controversial, it does not intentionally support nor oppose any cause. Therefore, opinions expressed in this newsletter are not to be attributed to the village community as a whole, nor does publication of any article or letters imply endorsement by the village community.